

NATIONAL AGING IN PLACE COUNCIL

Annual Meeting

October 5-6, 2017

A conference you can attend
sitting at your desk

*Organizing Your Community
for Aging In Place*



A unique event – a virtual national gathering

Sponsorship Benefits

On October 5 and 6, aging in place authorities from across the country will gather on their phones and computers for the National Aging in Place Council's Annual Meeting to begin the exploration and structural process of organizing aging in place in the community.

For the past few years, the NAIPC Annual Meeting has focused primarily on the needs of aging adults, but within the limits of the organization. This year, we are focusing on a successful aging system that requires participation from the entire community—the residents, the local government, health and hospital facilities, the businesses, civic organizations, other associations, educational institutions, cultural institutions and civic services such as the police and fire departments – the goal of which is to originate a plan of action to organize every community for aging in place.

This is a vital meeting and we want as much participation from around the country as possible. To achieve this, we have decided to do a virtual conference instead of a live one. This approach will attract many more registrants and provide your business significantly more exposure.

Sponsor Benefits *Early Rate \$1,250 / Regular Rate \$1,750

Unique benefits:

- Advertising online throughout the two days of conference sessions
- Display ads for six months on aginginplace.org website
- Conference registrant mailing list
- Two complimentary registrations
- Hyperlink to your company website from conference email advertising
- Full page ad in online conference book

*Early Rate applies until
August 21, 2017
Regular Rate begins
August 22, 2017



If you have any questions, please contact Jessica Hoefler, 202.939.1796, email jhoefler@dworbell.com

Sponsor Application Form

Fax form to Jessica Hoefler at (202) 265-4435
or email to jhoefler@dworbell.com

Return completed application with payment.

Directions: Please provide your contact information below. As a sponsor benefit, you will receive 2 or 4 complimentary conference registrations.

Sponsor Contact *All information must be completed.

Name _____

Firm _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone Number _____ Fax Number _____

Email Address _____ Direct Telephone Number _____

Pricing See Sponsorship Details for more information.

Rate

Program: Early \$1,250 (until August 21, 2017) Regular \$1,750 (beginning August 22, 2017)

Payment

Check (payable to NAIPC) Visa MasterCard AmericanExpress
Must be received within 2 weeks

Total Payment Amount: \$ _____

Credit Card Number _____ Security Code _____ Exp Date MM/YY _____

Cardholder Name _____

Billing Address _____ Billing City _____

Billing State/Province _____ Billing Zip/Postal Code _____ Country _____

Refund and Cancellation Policy:

- All sponsor cancellations must be received in writing – fax to (202-265-4435) or email to Jessica Hoefler (jhoefler@dworbell.com) is acceptable.
- Absolutely no refunds issued after seven days of receipt of the signed application and payment.
- All complimentary registrations will be nullified if application is canceled.

If Mailing Application Form Send to:

NAIPC • Attn: Jessica Hoefler • 1400 16th Street, NW, Suite 420 • Washington, DC 20036
Tel. 202.939.1796 • Fax 202.265.4435

If you have any questions, please contact Jessica Hoefler, 202.939.1796, email jhoefler@dworbell.com

Complimentary Conference Attendees

COMPLIMENTARY ATTENDEES

All attendees must be an associate of the exhibiting firm.

This form must be submitted along with the above Application.

*** Please check Membership type:**

- Member
- Non-Member

*** Please list Chapter:**

Chapter

Firm Name: _____

Attendee Name (1) _____

Email _____

Phone _____

Address _____

City/State/Zip _____

Attendee Name (2) _____

Email _____

Phone _____

Address _____

City/State/Zip _____

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Working Agenda: *Please note that we have intentionally left time between sessions for you to catch up on your calls, mail and desk work.

Thursday, October 5

1:00-1:30 PM EST—*Welcome*

Presentation of conference structure and goals.

- Marty Bell, Executive Director, NAIPC

1:30-2:30 PM EST—*Setting Up an Aging in Place Center in Your Community*

What is an Aging in Place Center? Training Aging in Place Care Coordinators.

- Holly-Rhodes Teague, Director, Suffolk County Agency on Aging
- Shirley Coverdale, President & CEO, Family Community Live Center, Riverhead, NY
- Jacqueline Mondros, Vice President and Dean of Social Health, Stony Brook University
- Marty Bell, Executive Director, NAIPC

3:30-4:30 PM EST—*Models for Community Organization*

Who to work with. How to attract them. Events that bring communities together.

- Michael Marcus, Community Resources
- Jacque Woodruff, Director of Livable Communities, Fairfax Agency on Aging

4:30-5:00 PM EST—*Virtual Networking: Open Line*

Ask any questions you want, talk with other attendees, meet the people you want to meet.

Friday, October 6

1:00-2:00 PM EST—*Reaching Out to Residents*

How to attract older adults and their children in your community to utilize the services provided by the Aging in Place Center.

- Representative of the Village to Village Network
- Mary Furlong, Mary Furlong Associates & What's Next Boomer Summit
- Lori Bitter, Marketing & Advertising Consultant focused on aging
- Brad Fain Georgia Tech Research Institute Homelab

3:00-4:00 PM EST—*How can NAIPC work with your organization locally and help you fulfill your mission?*

Conversations about collaboration with representatives from national Aging Organizations and government.

- Robert Blancato, American Society on Aging & AARP
- Greg Olsen, Acting Director, New York State Agency on Aging
- Amy Ford, National Council on Aging

4:00-4:30 PM EST—*Next Steps*

Conference summary, takeaways and goals for the immediate and long-term future.